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MEDIA ALERT

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For Immediate Release

3rd Annual Happy-Hallo-Wine, October 12, 2010

San Diego, CA – Home Start is pleased to announce that plans are well underway for Home Start's "3rd Annual Happy Hallo-Wine" Tuesday, October 12, 2010 (5:30pm – 8pm) at the Dana on Mission Bay. This event is in recognition of National Domestic Violence Awareness Month and will raise funds for Home Start's programs which provide critical assistance to San Diego County's most vulnerable children and families.

Guests will enjoy gourmet hors d'oeuvres, fantastic boutique wines, and hand crafted beers from: Rock Canyon Vineyards, Barefoot Winery, Wiens Family Cellars, PRP International, Breakwater Brewery, Stone Brewing Co., Edible Arrangements, and Hans and Harry's Bakery.

The Hallo-Wine event is presented by US Bank and the following sponsors: Union Bank, San Diego Union Tribune, and San Diego County Credit Union.



Reservations are \$50 before October 6, or \$60 after. For information on being a vendor, sponsor or to join us, please contact Nicole Graichen at ngraichen@home-start.org or visit us online at www.home-start.org.

Founded in 1972, Home Start, Inc. is a 501 (C) (3) non-profit agency that provides services to children from low income families who require immediate, comprehensive solutions to ensure their safety and healthy development. Our mission is dedicated to child abuse prevention and family strengthening services. Last year Home Start served more than 28,000 individuals. Today, Home Start reaches at-risk children right where it counts -- in the home, and then extends the helping hand to schools and the community. Some of our programs include: **Family Support Services** - Parents are taught accurate expectations of their children, how to interact with them and use positive, appropriate discipline. As a result, families are less isolated, more nurturing and cohesive. Parents are strengthened and are better able to protect their children in the future. **Therapeutic Counseling Services** are provided in the home or at our counseling centers. Services are provided on a sliding-fee scale or through the Victim Compensation Fund. **Family Self-Sufficiency Services** provide a "hand-up" rather than a handout by stabilizing families in crisis. Families are helped to move from welfare-to-work, many for the first time in their lives.

For more information about Home Start and our programs please visit us online at www.home-start.org or call (619) 692-0727 ext. 144.

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