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MEDIA ALERT

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For Immediate Release

Home Start is named one of San Diego's Best Places to Work

San Diego - On May 20, 2009, the San Diego Business Journal hosted its annual "Best Places to Work" reception with hundreds of local companies in attendance. Home Start is happy to announce that it was named as one of the top 50 companies in San Diego.

"I am extremely proud of Home Start and all of the employees who work here" said Home Start's CEO, Laura Mustari.

The Best Places to Work program is open to all publicly or privately held organizations, both for-profit and not-for-profit. To be eligible for consideration companies must have a facility in San Diego and have at least 15 employees in the county.

After a company enters the program, it goes through a two-part survey process designed to pinpoint areas of strength and weakness. The assessment determines the eligibility for the 50 Best Places to Work in San Diego list. Best Companies Group manages the survey process and performs the evaluation of the collected data.



Three-fourths of each company's score comes from a confidential survey of employees that evaluates their workplace experience. In companies with less than 250 employees, all employees were asked to complete the survey. The remaining quarter of each company's score consisted of an employer survey that collected information about its benefits, policies and practices.

About Home Start

Home Start was founded in 1972 with the mission "to promote the safety and nurturance of children by fostering healthy families and communities". Since then, Home Start has become a key provider of home and center-based services addressing child abuse prevention within the context of healthy family relationships and good parenting. Last year, Home Start served more than 19,000 individuals and reaches out to isolated, over-burdened families who cannot access counseling and supportive services because of such barriers as extreme poverty, mental or physical health issues, domestic violence, language or cultural barriers, homelessness, inflexible work schedules, and lack of transportation or child care. Home Start currently offers evidence-based parenting skills training, mentoring, mental health counseling, budgeting/financial literacy, children's health insurance application assistance, nutrition and health education, youth development, links to job training resources, and other case management services.

For more information about Home Start and our programs please visit us online at www.home-start.org or call (619) 692-0727 ext. 144.

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