

## Sponsorship Opportunities - Home Start's "Blue Ribbon Gala" - April 24, 2011

### TITLE SPONSOR \$ 25,000

Blue Ribbon  
Gala 2011



- Name and/or logo in title of the event, i.e. *Your Name Here Presents*
- Introduce the gala honorees at event
- VIP hotel accommodations at host hotel for one night.
- Donor recognition in the "Blue Ribbon Gala" Program
- 30 VIP Seats (30 seats total - \$7,500 Value)
- 30 VIP gifts for your guests
- Full Page Back Cover -5 1/2" x 8 1/2" Advertisement "Blue Ribbon Gala" Program (\$2,000 Value)
- Name and/or logo on 1,000 invitations
- Name and/or logo on the cover of 300 event programs
- Featured placement of name and/or logo (including link) on Home Start's website ([www.home-start.org](http://www.home-start.org)) for one year
- Editorial credit in all event-related press releases.
- Repeated verbal recognition by the event announcer during the event as well as on-stage introduction and time for brief comments by company representative
- Right of first refusal for the 2011 event
- Over 300,000 positive contact impressions for **your** customers.

### Presenting Sponsors \$10,000

- 20 Complimentary Tickets, VIP Seating (2 tables of 10 - \$5000 Value)
- 20 VIP gifts for your guests
- Full Page (5.5 x 8.5) Full Color Advertisement, Back Cover of "Blue Ribbon Gala Show Program (\$2,000 Value)
- Name and/or logo on 1,000 invitations and on the cover of 600 event programs
- Donor recognition in the "Blue Ribbon Gala" Show Program
- Verbal recognition throughout the event
- Mention in all event related print press releases, posters, and all event advertising
- Recognition in all Home Start's e-blasts for one year (reaching 1,000 readers and supporters each time)
- Featured placement of name and/or logo (including link) at Home Start's website ([www.home-start.org](http://www.home-start.org)) for one year
- Right of first refusal for the 2011 event

### Platinum Sponsors \$7,500

- 15 Complimentary Tickets, VIP Seating (Value: \$3,750)
- 15 VIP gifts for your guests
- Full Page (5.5 x 8.5) Full Color Advertisement, "Blue Ribbon Gala" Show Program (\$2000 Value)
- Name and/or logo on 1,000 invitations and on the cover of 300 event programs
- Donor recognition in the "Blue Ribbon Gala" Show Program
- Verbal recognition throughout the event.
- Mention in all event related print press releases, posters, and all event advertising
- Recognition in Home Start's e-blasts for one year (reaching 1,000 readers and supporters each time)
- Featured placement of name and/or logo (including link) at Home Start's website ([www.home-start.org](http://www.home-start.org)) for one year

## **Gold Sponsors \$5,000**

- 10 Complimentary Tickets, VIP Seating (Value: \$2,500)
- VIP gifts for your guests
- Full Page (5.5 x 8.5) Advertisement, *"Blue Ribbon Gala"* Show Program (\$750 Value)
- Donor recognition in the *"Blue Ribbon Gala"* Show Program and live announcements at event, recognition in event posters and all event advertising
- Recognition in Home Start's e-blasts for one year (reaching 1,000 readers and supporters each time)
- Opportunity to Host a Private Reception at Home Start (Catering available at additional cost)

## **Silver Sponsors \$3,000**

- 10 Complimentary Tickets, Standard Seating (\$1750 Value)
- Full Page (5.5 x 8.5) Advertisement, *"Blue Ribbon Gala"* Show Program (\$750 Value)
- Donor recognition in the *"Blue Ribbon Gala"* Show Program and recognition in all event advertising
- Recognition in Home Start's e-blasts for one year (reaching 1,000 readers and supporters each time)
- Opportunity to Host a Private Reception at Home Start (Catering available at additional cost)

## **Corporate Table Sponsors \$2000**

- 10 Complimentary Tickets, Standard Seating (\$1750 Value)
- Business card (2.25" x 3.5") Advertisement, *"Blue Ribbon Gala"* Show Program (\$100 Value)
- Donor recognition in the *"Blue Ribbon Gala"* Show Program
- Table card listing corporate name

Tables and individual seating is now available.

VIP Seating (limited) \$250 – tables of 10 \$2500

Standard Seating \$175 – tables of 10 \$1750

(For reservations Call 619.692.0727 ext. 113)

# Advertising Opportunities



Home Start's "Blue Ribbon Gala 2010"  
April 24, 2010

## PROGRAM ADVERTISEMENT RATE SHEET

Inside Front Cover....5.5"W x 8.5"H (FULL COLOR)	_____	\$ 2,000
Inside Back Cover...5.5"W x 8.5"H (FULL COLOR)	_____	\$ 2,000
Full Page.....5.5"W x 8.5"H	_____	\$ 750
Half Page.....5.5"W x 4.25"H	_____	\$ 500
Quarter Page...2.75"W x 4.25"H	_____	\$ 250
Business Card Size...2.25" x 3.5"	_____	\$ 100
Miscellaneous Contribution	\$ _____	

Please reserve your space today.  
Provide artwork (via a digital file - .jpg or .pdf) and payment to Home Start by **March 30, 2010** to Erich Foeckler, [efoeckler@home-start.org](mailto:efoeckler@home-start.org). For specifications, direct questions to Erich.

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Company or Entity

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Name \_\_\_\_\_ Title \_\_\_\_\_

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Address \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

**Questions? Contact Erich Foeckler (619) 692-0727 ext.144**

Mail or Fax this Contract to: Home Start Fax: (619) 692-0785  
Attn: Erich Foeckler  
5005 Texas Street, Suite 203  
San Diego, CA 92108  
Or E-mail information to: [efoeckler@home-start.org](mailto:efoeckler@home-start.org)

*Home Start is a non-profit 501(C) 3 organization, serving low income families with children who are at risk of maltreatment or neglect. Tax ID # 95-3138268*